

THE POWER OF SHE

A Day of Sharing, Helping & Empowering

A GUIDE TO SHEsuccess

DESIGNED BY
redcreative
www.redcreative.ca

BROUGHT TO YOU BY





**Are you tired
of working
in the
old boys' club?**

Lacking community, collaboration, cooperation and communication?
Join SHEfinancial group and be a part of the change.

Contact us for more information: info@shefinancialgroup.com | www.shefinancialgroup.com





THE POWER OF SHE

A Day of Sharing, Helping & Empowering

November 20, 2009, Richmond, BC



Inspiring
WHAT'S YOUR DAY GOING TO LOOK LIKE?
Empowering
Sharing
Helping

TODAY I WILL:

BE OPEN TO NEW IDEAS _____

BUILD NEW RELATIONSHIPS _____

JOIN A SHEmind group _____

MAKE THE COMMITMENT TO BECOME PART OF THE CHANGE _____

ENJOY YOUR DAY – this day is just for you!

8:30 - 9:00 **Registration**

9:00 - 9:30 **Laura-Lynn Tyler Thompson - MC**

Comedic speaker and Canadian national television host, Laura-Lynn Tyler Thompson, (*The Daily with Mark and Laura-Lynn*) has interviewed many fabulous guests in her 10 year media career. Over 90 of her personal interviews have aired on the BIOGRAPHY Channel Canada. She also created and starred in her own mock reality show, *Coffee Shop Girl*.

www.lauralynn.tv

*Kind words can be short and easy to speak,
but their echoes are truly endless.* [Mother Teresa]

NOTES

.....

.....

.....

.....

Imagine

Women represent a bigger opportunity than China and India combined ... so why are companies doing such a poor job of serving them? Women now drive the world economy ... [Harvard Business Review]

9:00 - 9:30

Penny Deming - The SHEstory

Imagine ... if you could make a difference ... what would it be for you?

*Snowflakes are one of nature's most fragile things,
but look what they can do when they stick together*

[Vista M. Kelly]

Julie Blue - Morning Motivational

Julie has traveled the world with her music and her message that music, like love, is an international language of the heart and every one of us is born able to express it ... sometimes we just need a little help letting it flow through us.

www.julieblue.com

Looking forward to playing with you. [J.Blue]

NOTES

.....

.....

.....

.....

.....

.....

.....

.....

9:30 - 10:15 Carolyn Cooper-McOuatt

Carolyn brings a contagious passion and energy to her messages of encouragement for women in business as a business development coach, strategic planner and keynote presenter. She is on a mission to ignite and inspire women to represent themselves in exceptional ways. She is the instigator for women to achieve a grander vision while experiencing joy and enthusiasm with grace and balance in their lives.

“Ignite Your Vision and Spirit” Develop an unwavering focus on your business vision, set a clear direction; choose to “Live above the Line”, step up to take action and build your momentum. Recognize the value of taking a good look at how you play life and raising the bar. Come discover important aspects of your own unique purpose and passion. It is so important to lead while making a difference in your business. Find out how you can think “WOW” now and spark a new adventurous future of possibilities.

www.inspiredbusiness.ca

Do not go where the path may lead, go instead where there is no path and leave a trail. [Ralph Waldo Emerson]

NOTES

.....

.....

.....

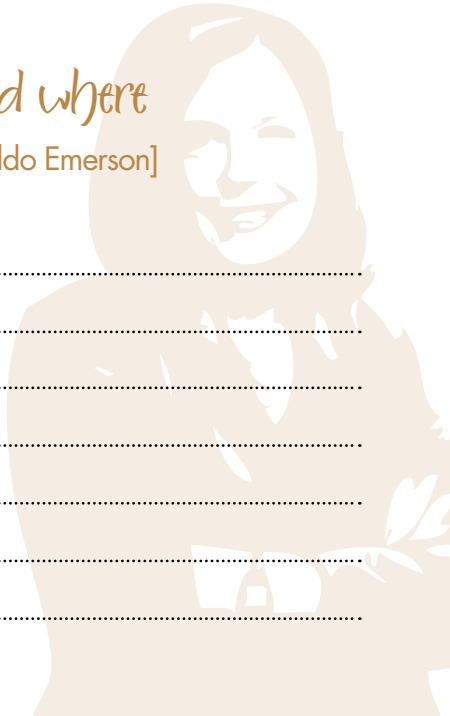
.....

.....

.....

.....

.....



10:15 - 10:45 Break

10:45 - 12:00 Success Panel - Facilitator - Carolyn Cooper-McOuatt

Five women from various business sectors will share their story, journey, growth and success in their lives and careers. Carolyn will introduce the SHEmind groups and invite everyone to join and become part of the change to support, share, celebrate and make the choice to grow your business and resource team.

Lori Ellery, Investment Advisor, TD WATERHOUSE

Alyson Thiessen, Mortgage Broker, GETERDONGIRLS www.teamgeterdone.ca

Sandy Gerber, Partner, 3 DEGREES WEST DESIGN & COMMUNICATIONS www.3degreeswest.ca

Jamie Fecteau, Broker/Owner, SUTTON GROUP www.sutton.com/realtor/jfecteau

Shannon Morse, Owner, SPA DIVINE AT THE INLET www.spadivine.ca

NOTES

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....



12:00 - 1:00 Lunch

This is the time for you to take the initiative to partner with other participants and make connections, catch up on your email, call into the office and grab a breath of fresh air to be energized and ready to experience the great afternoon ahead of you!

BRAIN FOOD

The food that enters the mind must be watched as closely as the food that enters the body. [Patrick Buchanan]

Some food for thought – to help maintain your energy and creative thinking!

Avocados	Collard greens	Romaine lettuce
Bananas	Eggs	Salmon
Beef, lean	Flaxseed oil	Soybeans
Brewer's yeast	Legumes	Spinach
Broccoli	Milk	Tuna
Brown rice	Oatmeal	Turkey
Brussels sprouts	Oranges	Wheat germ
Cantaloupe	Peanut butter	Yogurt
Cheese	Peas	
Chicken	Potatoes	

1:00 - 1:30 Socializing

How many business cards can you collect?

The Power of SHE begins with you! Go meet these amazing women who can help your business!

Imagine

A significant shift of financial power into the hands of women, the world would change in a drastic and more caring way.

NOTES

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

HOW MANY CARDS CAN YOU COLLECT?

1

Introduce yourself to at least three people you have never met before.

3

FOLLOW UP after the conference... even if only to say, "It was nice to meet you!"

2

Introduce those people to at least three people you DO know.



1:30 - 2:00

Julie Blue

An award-winning singer, songwriter, film composer, facilitator and keynote speaker, Julie's music is a blend of soul gospel, world, and jazz, and brings an invitation to dance and sing along.

Julie has released 7 CDs, her most recent entitled *One of A Kind Woman*. She currently writes music for and directs an 80-voice choir 'Singspiration Singers.'

Empowered Woman's Voice Julie Blue will touch your soul with her message and have you dancing in the aisles with her music while she awakens the empowered voice in us all.

NOTES

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....



2:00 - 2:30

Edie Takahashi

There is definitely an exciting and empowering trend to see more women continually venturing into owning and/or investing in the Real Estate market! With affordable housing prices and record low interest rates available, NOW is the time to get ahead or "get your foot in the door" towards a real estate investment.

With over 20 years experience in the construction, building supplies, sales, marketing, and business management fields, I bring with me a wealth of solid knowledge and expertise to my clients in buying and selling properties!

Overcoming Adversity Edie will share her story and incredible journey from her experience of being held at gunpoint by men posing as prospective buyers and how her inner strength and determination changed her life.

www.edietakahashi.com

People Come into our lives for a season, a reason or a lifetime!

[Author Unknown]

NOTES

2:30 - 3:00

Nancy Kerner

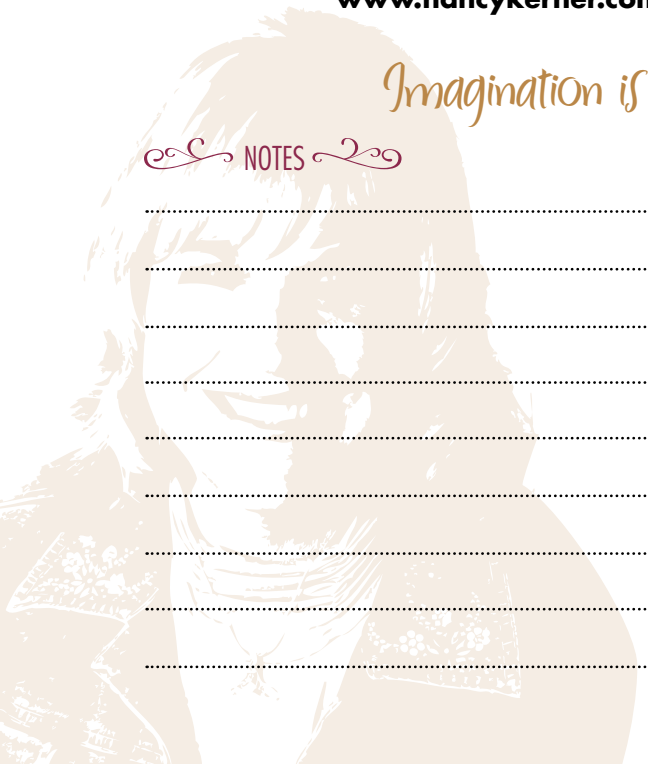
A Spiritual Mind Creates Business Success Worth Gold!

When you align with the source of your power first, everything you need will follow. Set the tone of your business from the presence of spirit, whatever that means for you, and you *will* find the success that your heart desires. You already have the gifts, the energy, and the inner power to transform your dreams into reality. Imagine feeling the gold that you dream about already being in the palm of your hand.

Nancy will show you how to become the alchemist of your business by getting aligned anytime, anywhere in the moment. And she should know after spending over 21 years practicing the art of connecting with the source of her power. She will share her simple and sweet steps to the Divine Power that is within you!

www.nancykerner.com

Imagination is far greater than knowledge. [Einstein]

 **NOTES** 

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

NOTES

A series of horizontal dotted lines for writing notes.

3:15 - 3:20 **imagine1day**

imagine1day is a nonprofit organization that provides an opportunity for donors to be directly connected to projects that provide primary education for all children in Ethiopia, Africa. imagine1day’s innovative website allows you to decide how you want to invest your money. You can support any of the elements of an education venture, such as the roof of a classroom, the water system, or the desks and blackboards. 100% of your contribution will fund the children’s education project of your choice and no administration fees are kept.

For more information please visit: **www.imagine1day.org**

Imagine

A financial firm with like-minded advisors who work in community with one another—Sharing, Helping & Empowering – where could this take your business?

NOTES

.....

.....

.....

.....

.....

.....

.....

.....

3:20 - 4:15

Elaine Allison

Elaine Allison, CSP (Certified Speaking Professional) is an International Speaker and Author who in her own journey has tried to go it alone both personally, in business and finances. Broke and a single Mom at the age of 27, Elaine realized it was in building a strong team to help one gain knowledge, courage and confidence that makes the difference. She learned early that women do things differently as one of Canada's first female guards, in an all-male maximum security prison at the age of 19. Now 50, she is a successful entrepreneur, Mom and real estate investor.

“Help - I Need A Financial Power SHE Team” In this impactful session, Elaine Allison, best selling Author of *“The Velvet Hammer”* will share both her experiences and secrets to step “up” in both life and finances, all from a women’s perspective. Through her own adventures she will be wrapping up the day by seeking out her own Financial Power She Team and demonstrating how to find your own circle of trusted advisors - that truly help women step up. Women have always gathered together, and SHEfinancial is building a new way to support. Smart women build alliances and rally. Come find out how.

www.thevelvethammer.com

Be the one they stay for. [Elaine Allison]

NOTES

.....

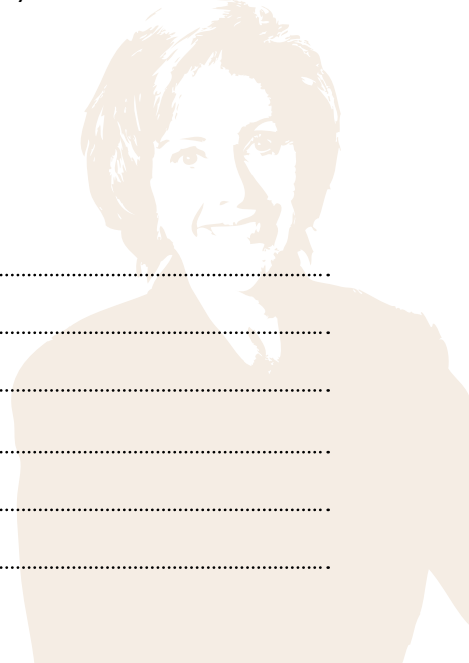
.....

.....

.....

.....

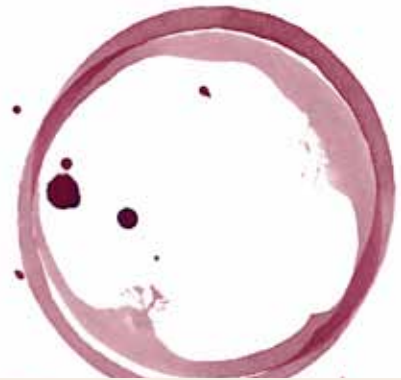
.....



NOTES

5:00 - 7:00 **Wine & Cheese**

This is your last opportunity to connect with the amazing women here and create your **SHEteam** to support and help your business. You worked hard today, take a moment, enjoy the connections and celebrate.



Imagine

SHEfinancial advisors leading the change across Canada, changing the delivery of financial services to women in Canada...

Inspiring
STAY
Motivating
CONNECTED
Empowering
TO POWERFUL
Helping
WOMEN
Sharing

Imagine

SHEfinancial has created a Girls' Club. Join us and be a part of the change.

I wonder...

How big could I dare to dream if I had the genuine support of a team of respected, like-minded women beside me?

How much farther could I go if I had a group who was genuinely invested in my accomplishments?

SHEmind Groups We know that as women we cannot do it alone. Be a part of a SHEmind group to move your business forward faster. Experience a structured, safe, intimate environment (maximum 12 per group) and the authentic power of genuine support.

Imagine how inspired you could be if you had the expanded resources of your own team of mentors and peers to tap into. You have an opportunity to gain fresh new perspectives personally and professionally so you can see beyond your own limited range of vision.

Come join us and meet a group of influential caring women in your community who are willing to share their experiences, knowledge, resources and influence.

3 Keys to SHEmind Groups:

- 1 Spark and ignite a new vision for your business; tap into dreaming again, open up the window of opportunity, define the possibilities and create a clear direction with purpose and passion.**
- 2 Take a deep look in the mirror and let go of the “basic stories” that keep you small, let go of the excuses, justifications and reasons why. Become bold and harness your courage and unique ways you contribute in your services.**
- 3 Keep “stepping up” to meet the challenges, opportunities and adventures in your business with confidence, conviction and a passion that is contagious.**

Success

10 SHEsteps to Success “Think Big, Be Bold, Be Brave”

- 1** Define what is - look in the mirror, find out who you are and be 100% accountable.
- 2** Set up your support team for growth. Form strong strategic alliances in your industry.
- 3** Define what you want. What are the dreams and plans? Dream Big.
- 4** Let go and detach from the doubt, fear and judgments. Discover and learn how to “Live above the Line”.
- 5** Listen to your heart for direction and take action to lead.
- 6** Step up, simply start, be bold and follow through. Get uncomfortable to grow. Stretch.
- 7** Find your avenue to give back with resources, knowledge, financial abundance or time. Share your gifts - pay it forward.
- 8** Celebrate together and dance in the joy of your opportunities and accomplishments.
- 9** Stay steady. Commit to consistency, creativity and caring.
- 10** Be grateful and feel the gratitude for doing, being, contributing and sharing what you love and loving who you are.

Commit today to join a SHEmind group – fill out the registration form on the adjacent page.

SHEmind group REGISTRATION FORM

SHEmind group REGISTRATION FORM

Name:

Business/Occupation:

Address:

..... Telephone number:

Email:

PLEASE CHECK THE GROUP THAT YOU WOULD LIKE TO JOIN:

Tuesday, December 1
12:30 - 2:00pm
Vancouver

Monday, December 14
11:30 - 1:00pm
Tri-Cities

Wednesday, December 2
11:30 - 1:00pm
Richmond/Tswassen

Wednesday, December 16
11:30 - 1:00pm
Langley / Surrey

Thursday, December 10
11:30 - 1:00pm
White Rock / S Surrey

INVESTMENT \$75.00 for 3 SHEmind group meetings [December, January and February]. \$50.00 initiation fee WAIVED if you sign up at conference only. After conference, costs increase to \$90.00 for three meetings plus \$50.00 initiation fee.

Enroll in the **SHEmind group** as a **SHEmind associate** (initiation fee waived) with enrolment by January 31, 2010. This includes monthly **SHEmind** meeting, website photo and business description with link to your website, and complimentary membership to any **SHEtoSHE social** in lower mainland. Please ask us about the **SHEmind Package**.

THE POWER OF SHE

A day of sharing, helping and empowering – November 20, 2009

We would like to thank you again for taking the time from your business life to join us for this special day. We value your input and would like to ask you to please provide us with the following information and leave it at the registration desk.

PLEASE SHARE YOUR THOUGHTS WITH US

What did you enjoy most about your day?

.....
.....
.....

What action will you initiate this week?

.....
.....
.....

What could we do to improve the conference or make this day more special?

.....
.....
.....

Suggestions for speakers, topics or entertainment?

.....
.....
.....

How many times would you attend The Power of SHE in a year? 1 or 2 (please circle)

events

UPCOMING EVENTS

Workshops

PINK – Protection, Income, Need and Knowledge

January 26 , 2010

February 23, 2010

March 22, 2010

Host a Workshop! Gather the gals for a fun, informational evening. You will receive a workbook to help plan your financial journey. Three different workshops from which to choose. Contact us for more information.

Events

SHEknows ... Fun

April 30, 2010 to May 2, 2010

Join us on for a weekend in Napa – a great weekend to get away, recharge and refuel, spend time with friends, make new friends, and build great business connections.

SHEhasHOPE

June 3, 2010, Ashton Pacific Inn, White Rock

Fundraiser for Angels Wings, Proceeds to Nite of High in support of Canadian Breast Cancer Foundation. Please join us for a wonderful evening and support Canadian Breast Cancer Foundation.

SHEtoSHE Socials

Ongoing - check our website for the next social www.shefinancialgroup.com/events.php

Join us after work for a chance to make new friends or get caught up with old ones, grow your business, and support other women to do the same, exchange ideas and best of all HAVE FUN!

NOTES

A series of horizontal dotted lines for writing notes.

OUR SPONSORS



SPONSORS



MEDIA



COMMUNITY PARTNERS



FRIENDS OF SHE



SPECIAL THANKS TO: SAMANTHA SARRA, JEANINE JAMES, RAINA DELISE and ERIN ANDERSON [redcreative]



SHEfinancial™
group inc.

Life Insurance • Mortgage Insurance • Disability Insurance
Critical Illness Insurance • Group Health and Dental Plans
Investment Products • RRSPs, Spousal RRSPs, LIFs, RRIFs,
GICs • RESPs • Segregated Funds • Estate Planning
Buy/Sell, Key Person Insurance • Succession Planning
SHEknows Workshops • SHEtoSHE Socials • Conferences

**SHARING, HELPING AND EMPOWERING WOMEN
TO FIND FINANCIAL INDEPENDENCE**